




Education & Conservation Department
500 SeaWorld Drive
San Diego, CA 92109-7904

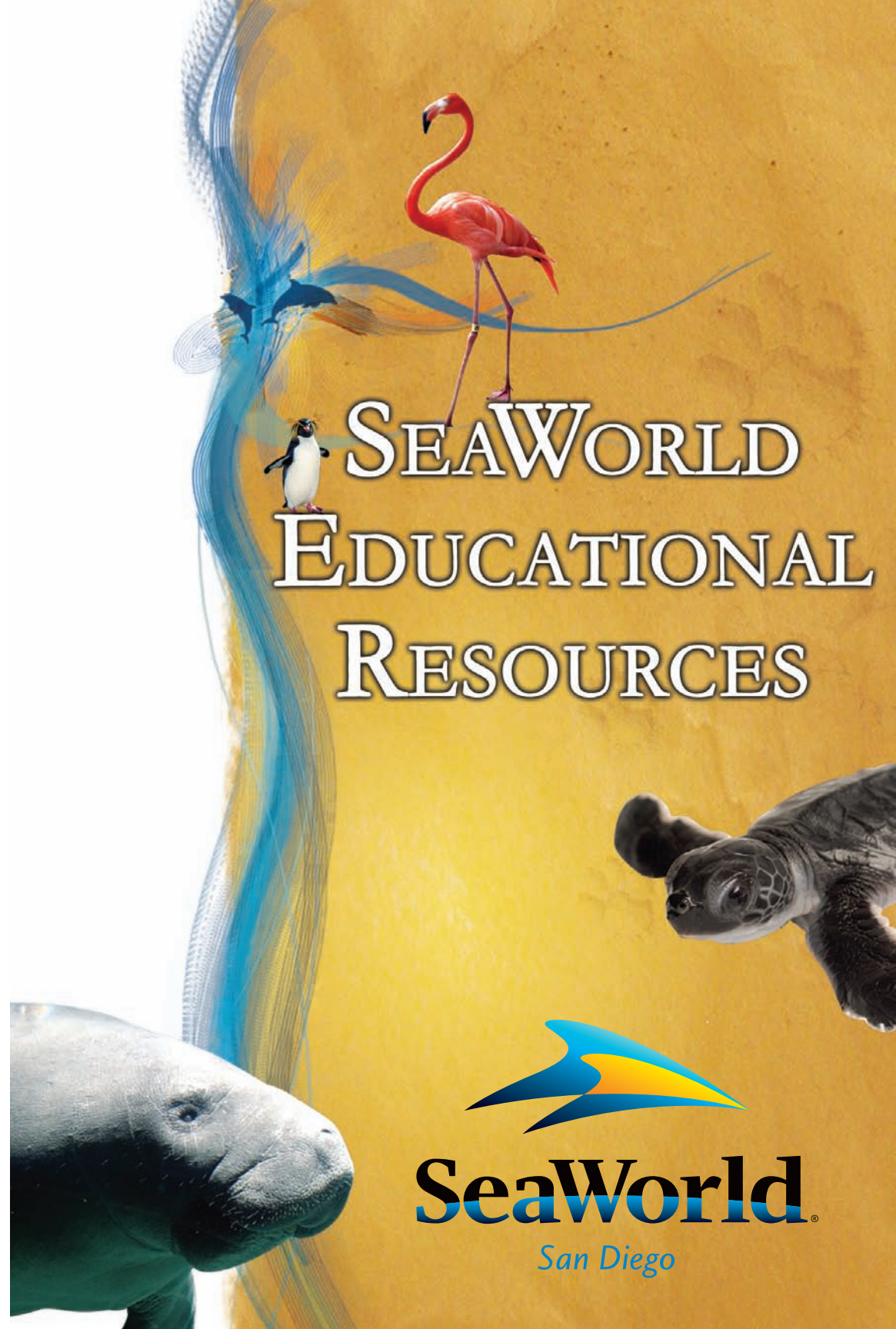
Look inside

... for exciting educational resources from SeaWorld.

- Book Series
- Activity Books
- Early Childhood
- DVDs
- Teacher's Guides

SeaWorld supports the National Science Education Standards.

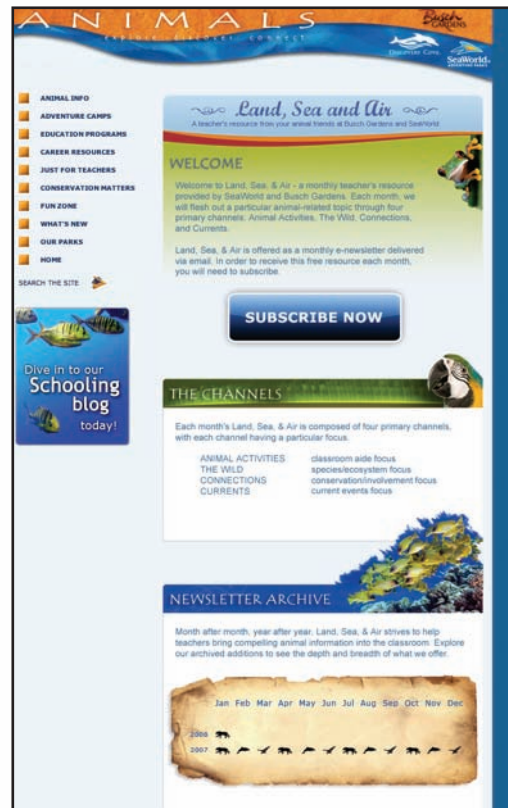
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Check out our Web site to explore the wild world of animals. Discover opportunities to care and conserve. Connect through camps and careers.

LOOKING FOR CLASSROOM ACTIVITIES?

Visit SeaWorld.org/Just-For-Teachers for a variety of classroom resources. Discover Land, Sea & Air, the monthly e-newsletter for teachers! Subscribe online to receive educational information about animals, their habitats and how we can work together to make a difference in our world. Archives of past newsletters and activities are also available.



ENVIRONMENTAL EXCELLENCE AWARDS

Find out how your school or student group could win both money and recognition. Visit SeaWorld.org/Conservation-Matters

HAVE QUESTIONS ABOUT ANIMALS?

- Visit the SeaWorld/Busch Gardens ANIMALS Web site at SWBG-Animals.org
- E-mail questions to Shamu@SeaWorld.org

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HOW TO ORDER

By phone: 1-800-25-SHAMU, press 4.

Call Monday through Friday, 8:30 a.m. to 4 p.m. PT.

By fax: 619-226-3634

By mail: SeaWorld Education & Conservation Department
Educational Resources
500 SeaWorld Drive
San Diego, CA 92109-7904

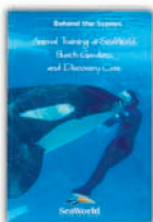
SeaWorld Passport Members receive a 20% discount on Educational Resources. Please take your discount when you place your order.

Our books, teacher's guides, DVDs, and online resources guide student discoveries of animal life while developing ecological awareness and environmental stewardship. Materials include current information reviewed by SeaWorld and Busch Gardens scientists, curators, and science writers.

SEAWORLD BOOK SERIES

Our book series, with an emphasis on literacy, encourages reading and comprehension. Full-color books include zoological care and natural history information. \$7.99 each.

B00 Book Set.
Purchase all eleven books in the series and save.
B01-B11. \$69.99



B01 Animal Training at SeaWorld, Busch Gardens, and Discovery Cove.

Go behind the scenes and learn the ways trainers and animals work together for enrichment, entertainment, and good health. 68 pages.



B02 Dolphin Discovery. Bottlenose Dolphin Training and Interaction.

Discover bottlenose dolphins and read in detail how these fascinating animals are trained at SeaWorld. 72 pages.



B03 Flightless Birds of the Southern Hemisphere. Penguins.

Meet the penguins... serious survivors that thrive in extreme weather, from the sweltering tropics to the frozen South Pole. 92 pages.



B04 Killer Whales. Creatures of Legend and Wonder.

They are the most awesome predators of the sea. This book celebrates the life and legends of killer whales. 76 pages.



B05 Pinnipeds From Pole to Pole. Seals, Sea Lions, and Walruses.

From the tiny ringed seal to the enormous elephant seal, pinnipeds are at home both in the sea and on the shore. 76 pages.



B06 Sharks! From Fear to Fascination.

Once feared as mindless killing machines, sharks are now recognized as vital links in a healthy ocean environment. 68 pages.



B07 The Story of Manatees. Siren's Song.

Uncover important acts about manatees. These gentle, plant-eating mammals teeter on the brink of extinction. 64 pages.



B08 To the Rescue! The SeaWorld/ Busch Gardens Animal Rescue and Rehabilitation Program.

SeaWorld and Busch Gardens have rescued more than 15,000 animals representing 140 species. 123 pages.



B09 Wild Careers! Working With Animals.

Explore zoological park careers. From animal trainers to zoo educators, you'll discover how to turn your love of animals into a career. 88 pages.



B10 A World Beneath the Waves. Whales, Dolphins, and Porpoises.

Dive into the intriguing underwater realm of whales, dolphins, and porpoises. How do they live and what threats do they face? 82 pages.



NSTA recommends
NATIONAL SCIENCE TEACHERS ASSOCIATION

B11 The Commerson's Dolphin Story.
2005 Teacher's Choice Award Finalist

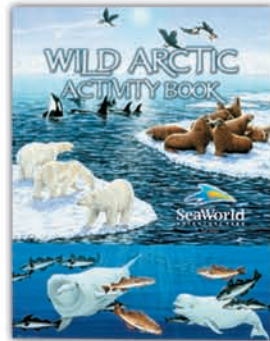
Explore the natural history and care of the rare Commerson's dolphin. 52 pages.

USE THESE TIPS TO HELP STUDENTS READ AND COMPREHEND NON-FICTION BOOKS:

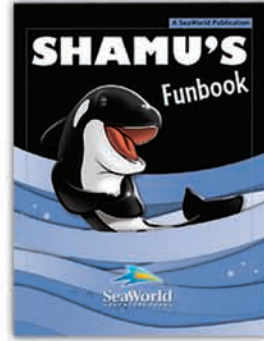
- ✓ Discuss the book's title and what that means; predict book content.
- ✓ Identify the book's text features (title, contents, chapters, headings, graphics and captions, maps, diagrams, glossary, bibliography, index).
- ✓ Activate "Background Knowledge" by writing down what students know and what they would like to know about the book topic.
- ✓ Pre-teach key vocabulary
- ✓ Conduct activities that create interest in the topic and connect activities to science concepts in the book.
- ✓ Have students write down what they learned and draw relationships between background knowledge and book knowledge. This writing activity checks comprehension.



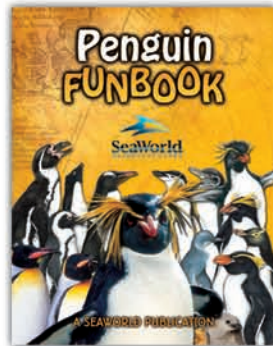
B12 Journey To Atlantis Funbook.
Enter the mythical world of Atlantis and challenge your mind with physics, puzzles, and more.
22 pages. \$3.99



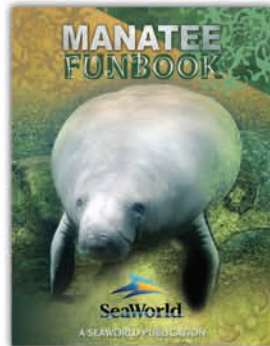
B13 Wild Arctic Activity Book.
Explore the Arctic in this fun-filled activity book for children.
22 pages. \$3.99



B14 Shamu's Funbook.
Learn all about Shamu in this activity book featuring fun activities and word games.
22 pages. \$3.99



B15 Penguin Funbook.
Take a peek at penguins in this funbook featuring "Species Spotlights," word games, and more.
22 pages. \$3.99



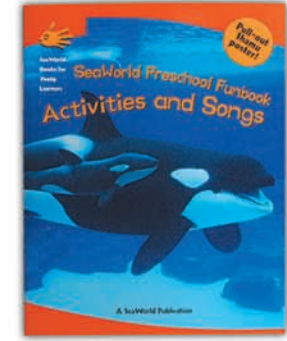
B16 Manatee Funbook.
Marvel at manatees while making a manatee puppet and rescue storybook, and completing other fun activities.
22 pages. \$3.99

SEAWORLD BOOKS & DVDs FOR YOUNG LEARNERS

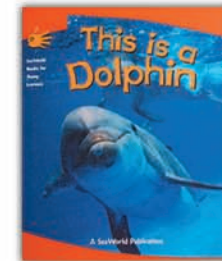
Provide early educational experiences with these resources for young learners.



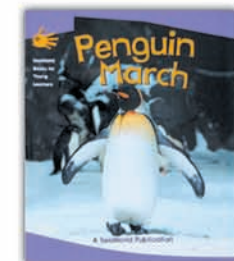
E01 Sing-Along Set.
2005 Teacher's Choice Award
This set includes SeaWorld Preschool Funbook and Shamu's Sea Song Sing Along DVD. \$10.99. Save 15%



E02 SeaWorld Preschool Funbook: Activities and Songs.
Color a penguin, shark, manatee, and more. Songs and activities help a young child discover ocean animals. Full-color, pull-out Baby Shamu poster included. 24 pages. \$3.99



E03 This is a Dolphin.
2005 Teacher's Choice Award for Children's Books
"This is a dolphin. It lives in the ocean. It moves its tail in an up-and-down motion." Fun rhyming and full-color photos help young children learn about dolphins. 28 pages. \$3.99



E04 Penguin March.
March along with penguins in this book featuring SeaWorld's popular camp song. Full color photos and rhyming text help young children learn about penguins. 28 pages. \$3.99



E05 Shamu's ABCs & 123s.
2002 Telly Award Winner
Join our SeaWorld and Busch Gardens animal friends while we practice counting numbers and saying the alphabet. Appropriate for Pre-2nd grade. 30-minute DVD. \$8.99



E06 Shamu's Sing-Along.
2005 Teacher's Choice Award Finalist
Come sing songs with your ocean friends and explore the rhythm and sounds of the sea. Appropriate for pre-2nd grade. 30-minute DVD. \$8.99

SAVING A SPECIES SERIES

Bring the wonders of wildlife to your classroom or home by tuning in to Shamu TV®, the award-winning environmental education series by SeaWorld and Busch Gardens. About 30 minutes. \$8.99 each.

Visit ShamuTV.com for broadcast details and upcoming episodes.



D01 Animals in Peril.
Inspiring and amazing, these are the incredible stories of animals in peril and the people who save them.



D02 Careers in Conservation.
Meet people from a diversity of fields worldwide who have made conservation their careers.



D03 The Elephant Story.
Embark on a trip to the remote regions of Africa to see elephants and meet conservationists.



D04 The Manatee Story.
Learn about manatee survival threats and ways to save this species for future generations.



D05 The Penguin Story.
Rescuers work to save thousands of oiled penguins and their stranded chicks off the coast of Africa.



D06 The Sea Turtle Story.
This story follows one special sea turtle and the wildlife experts that saved its life.



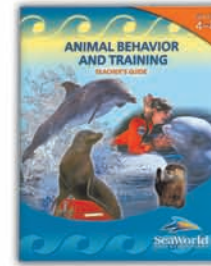
D07 The Shark Story
Learn about shark species, adaptations, and efforts to protect sharks worldwide.



D08 The Story of Cats
From the African savannah to tropical rainforests, explore cats and cat conservation.



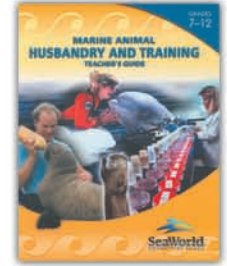
D09 The Whale and Dolphin Story
Trace SeaWorld's efforts to unravel the mysteries of the oceans' most charismatic creatures.



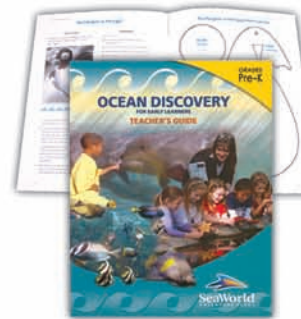
T01 Animal Behavior and Training 4-8.



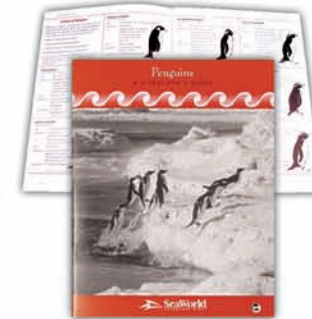
T02 Arctic Animals K-3.
T03 Arctic Animals 4-8.



T04 Marine Animal Husbandry and Training 7-12.



T05 Ocean Discovery for Early Learners Pre-K-K.
2005 Teacher's Choice Award Finalist



T06 Penguins K-3.
T07 Penguins 4-8.



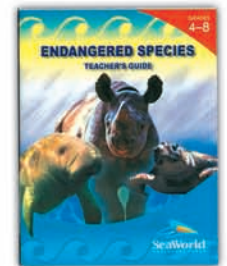
T08 Shark! K-3.
T09 Shark! 4-8.



T10 Splash of Math K-3.
T11 Splash of Math 4-8.



T12 Whales K-3.
T13 Whales 4-8.



T14 Endangered Species 4-8.

